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## Getting New Clients: Exclusive Survey Results eBook Now Available

February 20, 2020 – Carlsbad, CA - Accounting and tax professionals who need to find new clients in their public accounting firm now have a little more help. Getting New Clients: Exclusive Survey Results, a 103-page eBook published by **CPA Trendlines** and **Accountant's Accelerator**, shows where successful firms are acquiring new business.

The eBook, written by CPA Sandi Leyva, answers many marketing questions that CPAs might have, such as:

- the top five most popular marketing methods to find clients,
- the different ways to find tax versus accounting clients, and
- how much firms are spending to acquire new clients.

The eBook includes tips on 21 of the best marketing channels for tax and accounting firms.

The report goes into detail on:

- new client revenues,
- social media,
- content marketing,
- outsourcing,
- costs and investments, and
- the best sources for finding new clients.

The complete report is available for purchase and instant download at



<https://accountantsaccelerator.com/2020-new-clients-survey/>

or

<https://cpatrendlines.com/shop/sa20ncs>

## THE RESEARCH TEAM

Accountant's Accelerator, a division of Sandra L. Leyva, Inc., offers training, coaching, consulting, and outsourced marketing for CPAs, accountants, bookkeepers, tax preparers, and other self-employed accounting professionals who want to grow their practices, earn more, work less, and serve their clients better.

CPA Trendlines, a service of Bay Street Group LLC, is dedicated to providing the tax, accounting and finance community with actionable intelligence for better business decision-making.

The survey was conducted in late 2019 with 512 firms responding.